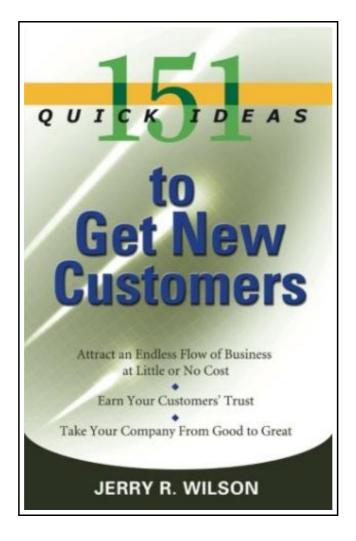
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Career Pr Inc, 2005. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Jerry Wilson is a successful entrepreneur and business and marketing consultant. He has spent more than 25 years researching what his clients-businesses large and small-have done to be successful in today's market-place. These powerful ideas work! Each is presented in a bite-sized package that allows instant execution. No long chapters with endless justifications, pontifications, philosophy, and personal stories. Just 151 great, practical ideas any business manager and owner can use to make an immediate difference in their business success. For most businesses, attracting new employees and getting existing employees to succeed is a never-ending task, often rooted in inefficient hiring practices, misunderstood motivational techniques, inadequate training, and high employee turnover. 151 Quick Ideas to Inspire Your Staff takes the mystery out of motivating employees. The basic concept: Inspire employees to create and maintain delighted repeat customers! This book demonstrates that business owners don't have to constantly replace employees or use artificial incentives and harsh methods to get employees to help the business succeed. 151 Quick Ideas to Get New Customers provides an ongoing plan with proven tactics to keep the phone ringing and the door swinging. Attracting new customers seems like a never-ending effort mired in uncertainty, frustration, and knee-jerk reactions. Wilson demonstrates that you don't have to use expensive and never-ending sales events, coupled with expensive advertising and energy-zapping promotions, to turn on a constant, inexhaustible flow of new prospects. How much could just one good idea be worth to you? How about a fortune! Don't overlook the little things that could make your business a success. Follow some of Jerry Wilson's 151 proven ideas and discover amazing results.fast! Pick up these first two 151 Quick Ideas books and watch for...



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