

SOCIAL PSYCHOLOGY OF TOURISM. SECOND EDITION



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This ebook is definitely not easy to get going on looking at but quite fun to learn. We have read and so i am sure that i will gonna study once more yet again later on. I am very happy to inform you that here is the finest publication i actually have read inside my personal daily life and might be he best publication for possibly.

(Sister Langosh)

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OMM PRESS, Madrid, 2016. Rustica (tapa blanda). Book Condition: Nuevo. Dust Jacket Condition: Nuevo. 2. This teaching text attempts to synthesize the most relevant aspects of an emerging area of Psychology, Social Psychology of Tourism. The issue we are trying to synthesize is the relationship between Social Psychology and Tourism as well as the most important research topics developed in recent years in this area. In this sense, this first issue with an approach to the main research tools applied in the area of Social Psychology Tourism classes. Topic two presents the main models developed to present typologies of tourists and behavioral variables that distinguish each of the existing typologies in different models (Pearce, Plog, Cohen). Topic three summarizes the concept of destination image and models explain. As tourists perceive a destination, sometimes when they have been predetermined or not yet known. Likewise an approximation to the concept of authenticity and their relationships in the processes of perception of tourist destinations is included. The fourth topic describes one of the key aspects and the Social Psychology of Tourism, tourist motivation. It develops one of the most important models in the area, the Plog model and it is related in part with the concept of satisfaction. Topic five applies to one of the five most important concepts of Social Psychology, attitudes and its application to relations between hosts and guests in the tourism context. Finally, topic six presents six key impacts that tourism generates at a psychosocial level. This teaching text closes the presentation of the concept of intercultural stress and orientation programs in order to reduce the impacts produced on tourists. LIBRO.



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