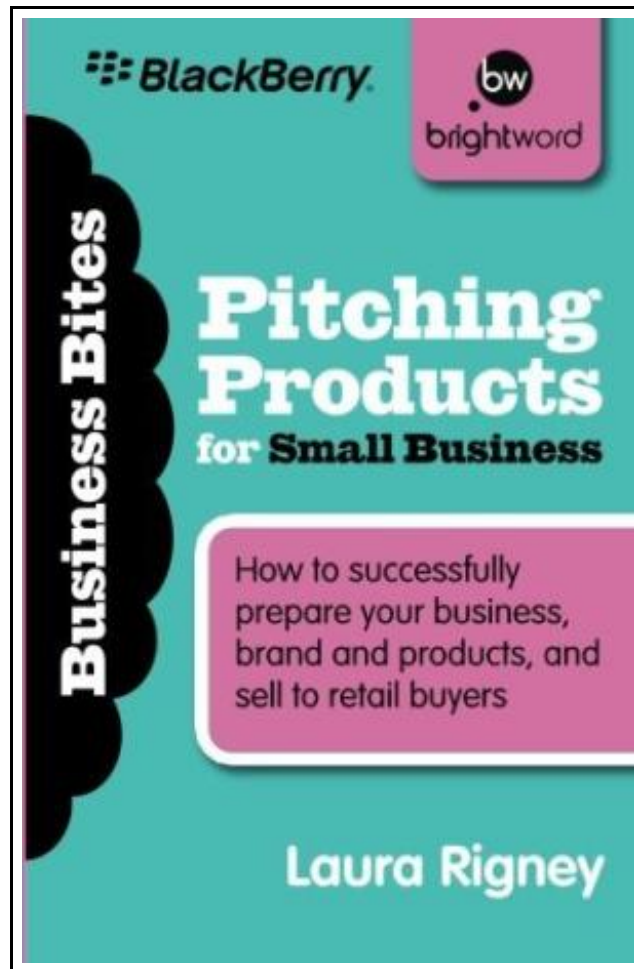


Pitching Products for Small Business: How to Successfully Prepare Your Business, Brand and Products, and Sell to Retail Buyers



Filesize: 5.69 MB

Reviews

It is fantastic and great. Sure, it is actually play, nonetheless an amazing and interesting literature. I realized this ebook from my dad and i recommended this pdf to find out.
(Gunner Lang)

PITCHING PRODUCTS FOR SMALL BUSINESS: HOW TO SUCCESSFULLY PREPARE YOUR BUSINESS, BRAND AND PRODUCTS, AND SELL TO RETAIL BUYERS



To download **Pitching Products for Small Business: How to Successfully Prepare Your Business, Brand and Products, and Sell to Retail Buyers** eBook, make sure you access the web link listed below and download the ebook or gain access to additional information which might be relevant to **PITCHING PRODUCTS FOR SMALL BUSINESS: HOW TO SUCCESSFULLY PREPARE YOUR BUSINESS, BRAND AND PRODUCTS, AND SELL TO RETAIL BUYERS** ebook.

Brightword Publishing. Paperback. Book Condition: new. BRAND NEW, Pitching Products for Small Business: How to Successfully Prepare Your Business, Brand and Products, and Sell to Retail Buyers, Laura Rigney, Have you come up with the next big thing? Or found a new way to improve an existing idea? Either way, your next step is to get your product into the stores on the high street. This may seem daunting or even unachievable but you can do it, without the need for warehouses full of stock and expensive consultants. In this new book, Laura Rigney, founder of Pitcher House, draws on her years of retail sales experience to help you navigate the path from product development and branding to pitching your idea to buyers at high street and online retailers. Topics covered include: building a strong brand; the best sales methods for your product; all the prior research required, including market and industry research, retailer backgrounds, and how to conduct it; where to find information about buyers and how to approach them; how to structure and deliver your pitch to buyers; and, how to maintain and grow your business once your products are stocked. There are also invaluable case studies that give you an insight into what to expect, both from buyers, who describe what makes a good and bad pitch, and from business owners, who describe their experiences. You can learn the pitching dos and don'ts from both sides. "Pitching Products for Small Business" is your essential guide to getting your product on the high street.



[Read Pitching Products for Small Business: How to Successfully Prepare Your Business, Brand and Products, and Sell to Retail Buyers Online](#)



[Download PDF Pitching Products for Small Business: How to Successfully Prepare Your Business, Brand and Products, and Sell to Retail Buyers](#)

Other eBooks



[PDF] Millionaire Mumpreneurs: How Successful Mums Made a Million Online and How You Can Do it Too!

Access the hyperlink listed below to read "Millionaire Mumpreneurs: How Successful Mums Made a Million Online and How You Can Do it Too!" document.

[Read ePub »](#)



[PDF] Goodparents.com: What Every Good Parent Should Know About the Internet (Hardback)

Access the hyperlink listed below to read "Goodparents.com: What Every Good Parent Should Know About the Internet (Hardback)" document.

[Read ePub »](#)



[PDF] Depression: Cognitive Behaviour Therapy with Children and Young People (Paperback)

Access the hyperlink listed below to read "Depression: Cognitive Behaviour Therapy with Children and Young People (Paperback)" document.

[Read ePub »](#)



[PDF] Spanky the Mouse (Paperback)

Access the hyperlink listed below to read "Spanky the Mouse (Paperback)" document.

[Read ePub »](#)



[PDF] Have You Locked the Castle Gate?

Access the hyperlink listed below to read "Have You Locked the Castle Gate?" document.

[Read ePub »](#)



[PDF] Perfect Numerical Test Results

Access the hyperlink listed below to read "Perfect Numerical Test Results" document.

[Read ePub »](#)